

A man and a woman are dancing at night. The man is wearing a white short-sleeved shirt with red floral patterns and a red beanie. The woman is wearing a red strapless dress and a gold necklace. They are both smiling. In the background, there are trees and a microphone stand.

virgin atlantic
flightstore

What's in store?

With Virgin Atlantic Flightstore

From a rewarding North America agent incentive and standout sale fares to recognition at the AIR-Mazing Awards and meaningful connections at CLIA Windsor, this edition reflects strong momentum across the network.

Discover how Virgin Atlantic Flightstore is supporting you to book smarter and soar into 2026.

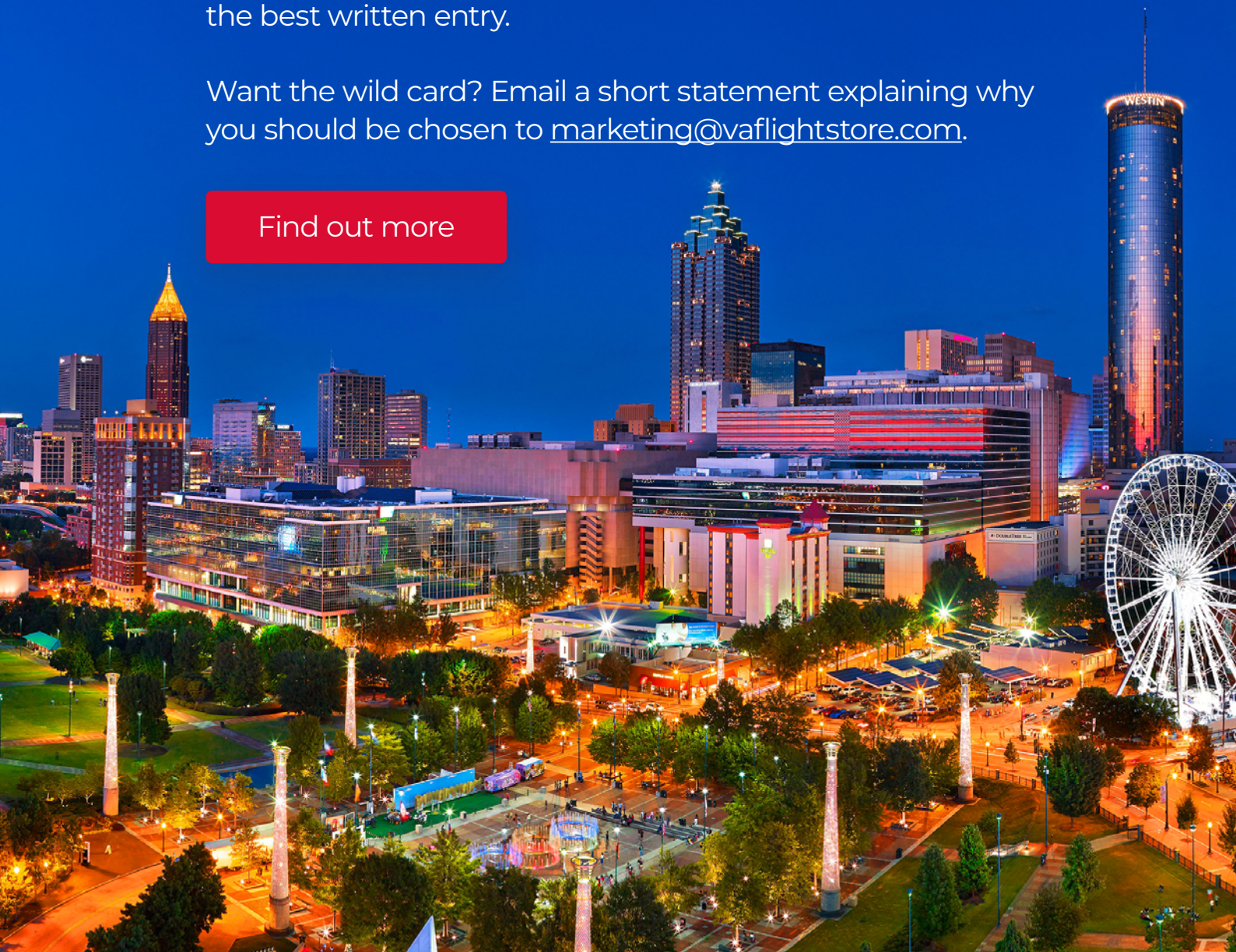
Win your place on our experiential trip to **Atlanta!**

We're celebrating our North America network with an exciting agent incentive. Book Delta Air Lines and Virgin Atlantic flights to North America via Virgin Atlantic Flightstore, and you could be heading to Atlanta on an unforgettable experiential trip.

From 15 December 2025 to 15 February 2026, every eligible booking counts. Six agents will win, recognised for performance, improvement, engagement, plus one wild card place awarded for the best written entry.

Want the wild card? Email a short statement explaining why you should be chosen to marketing@vaflightstore.com.

Find out more



Air-Mazing Awards 2025: Outstanding Achievement

The Air-Mazing Awards celebrate excellence across the travel industry, recognising individuals and teams who demonstrate outstanding performance, long-term commitment, and a genuine passion for aviation and customer experience.



We are incredibly proud to share some air-mazing news from the AIR-Mazing Awards 2025!

Our very own Rachel Martin, Sales Manager for Virgin Atlantic Flightstore, has been honoured with the Outstanding Achievement Award at the inaugural ceremony, a truly well-deserved recognition.



Reflecting on the moment, Rachel said:

“For the last (nearly) decade, I have been lucky enough to work alongside the loveliest people and the loveliest airline, Virgin Atlantic. It has been an honour; we have ridden highs and managed lows, and we have had the best time along the way.”

“Winning the ‘Outstanding Achievement’ award was truly and utterly phenomenal. I am so blessed. I have always adored being part of the Virgin family.”

Rachel’s passion, resilience, and dedication over the years embody everything this award represents. Please join us in congratulating her on this fantastic achievement. We couldn’t be prouder!





Seize the sale

It's the most wonderful time of the year! The Virgin Atlantic Sale has officially landed, bringing unmissable, money-saving fares that are truly worth celebrating.

With offers available until 02 February 2026, there's no better time to help your clients plan their next adventure. From North America to the Caribbean and beyond, they can lock in incredible 2026 flights at irresistible prices, because great trips start with great deals.

To make things even sweeter, Virgin Atlantic is offering Triple Points on every claim. Until 2 February, every qualifying Virgin Atlantic and Delta Air Lines codeshare flight you book to any destination will earn three times the points. Now's the time to book smarter, save more, and earn big for your clients.

This is one sale you won't want to miss.

[Book now. Save big](#)



Strengthening cruise partnerships at CLIA Windsor

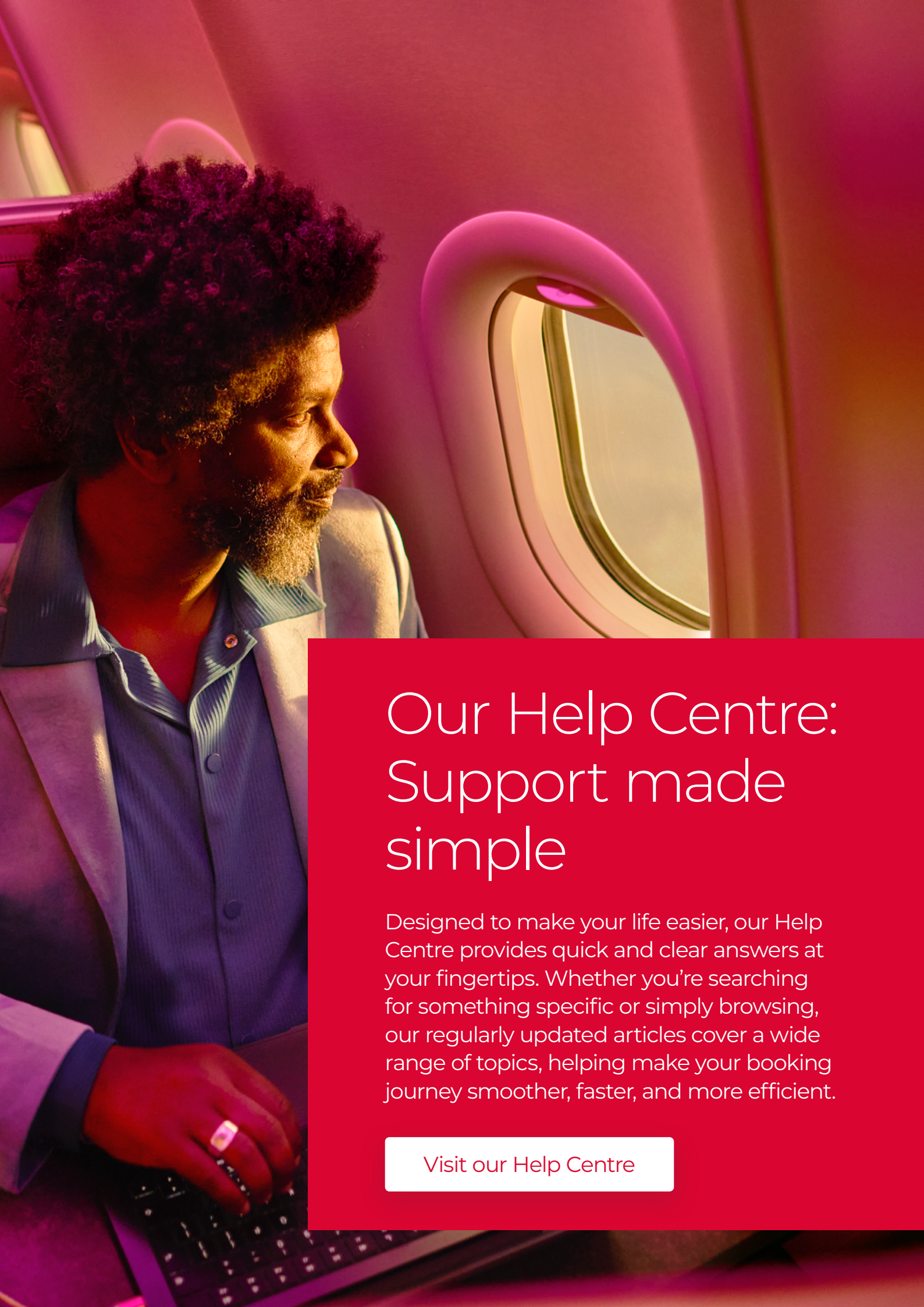
Ellie Hopkinson, our Partnership Manager, attended the CLIA Conference for the cruise industry in Windsor.

The event, hosted by Cruise Lines International Association (CLIA), brought together cruise lines, travel partners, and industry experts to share insights, strengthen relationships, and discuss the future of cruise travel.

Ellie spent the day connecting with partners, exploring upcoming opportunities, and ensuring Virgin Atlantic Flightstore remains closely aligned with the evolving needs of the cruise sector.

Attending industry events like this helps us stay connected, informed, and well-positioned to deliver seamless flight solutions for our cruise partners and their customers worldwide.





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Don't miss a thing

We'll be back next month with our newsletter for all January updates. While you're waiting, feel free to follow us on social media.



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