



virgin atlantic  
flightstore



# What's in store?

## With Virgin Atlantic Flightstore

As 2023 comes to a close, we have soared through its skies, traversing a year filled with experiences, milestones, and adventures. We've seen the addition of more captivating destinations, flying your clients to more places than ever, the launch of our Help Centre and Groups Market Place, and countless memorable incentives and trips just for you.

We thank you for continuing to support us throughout the year, and we look forward to working alongside you in 2024. Merry Christmas to you, from all of us at Virgin Atlantic Flightstore!





# Destination spotlight: Landed this year

This year, we have seen the addition of more captivating destinations, flying your clients around the globe and giving them countless options for their next adventures.

In 2023 Virgin Atlantic introduced flights to Turks and Caicos, Dubai, the Maldives, and launched inter-island flights in the Caribbean.

Not only did these destinations become a pin on the Virgin Atlantic route map, 2024 sees flights to Bengaluru and the return of Manchester to Las Vegas. WOW!







# Groups Market Place

In July, we launched Virgin Atlantic Flightstore's Groups Market Place. A new Group Flights quoting tool, where you can manage all your Groups quotes in one place, keep track of any comments and questions to and from our team, and still receive handy deadline and deposit reminders.

The new system is available to all of our Virgin Atlantic Flightstore Groups partners, if this sounds like something you could be interested in, get in touch with our Partnerships team to find out more and to sign up.

## Here are some of the benefits of using Groups Market Place:



Around-the-clock access to quotes and bookings



Save quotes as PDFs for easy upload to in-house systems



Track quotes at every stage of the process



Single view quote comparison



Request Out of Date Range quotes for future bookings



Split group function for maximum flexibility



# Incentives: We love to reward you!

Throughout 2023, we have created unique incentives tailored to reward and recognise the work that you do.

This year has seen over nine special incentives where you had the chance to win exciting prizes from flights to the Maldives, North America, and Dubai, to Bajan-themed hampers and of course Sky High Club points!

## *A tale of two cities*

### Four fabulous nights in New York and Las Vegas: the experiential trip of a lifetime.

This year, we hosted our annual experiential trip where 10 tour operators won the trip of a lifetime exploring the eccentricity of New York City and Las Vegas' neon-lit metropolis; a tale of two cities.

In partnership with Virgin Atlantic, Delta Air Lines, Hills Balfour and The CIVILIAN Hotel New York, we explore New York and Las Vegas on our Tale of Two Cities.

[Read our blog about it](#)





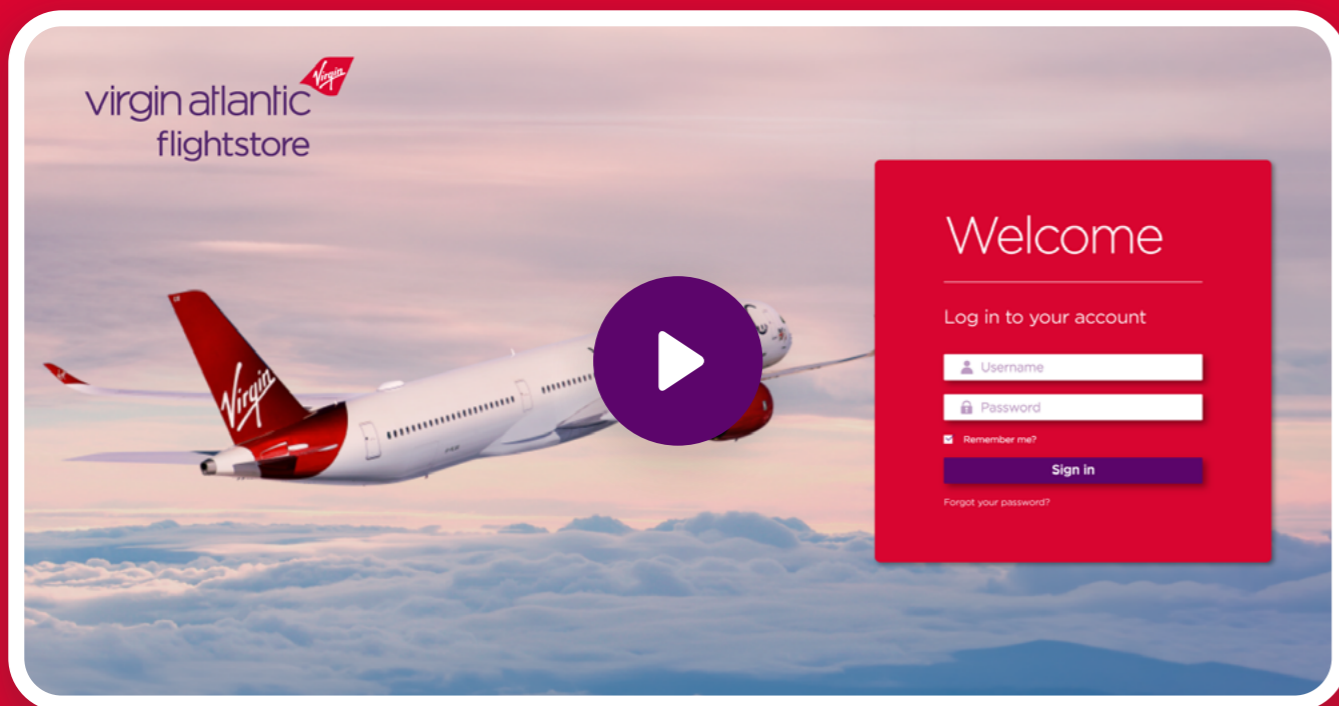


# Our Help Centre

## Enhancing your experience

In June, we launched our Help Centre; a new, more efficient way for you to communicate with our Flight Support and Partnerships Teams so we can resolve your queries quicker than ever.

Take a look at our video on how you can use our Help Centre:



The Help Centre is made up of an intuitive Contact Form, which will direct your query to the relevant team, plus a Knowledge Bank with lots of hints and tips to help you self-serve if that's what you would prefer.

[Log in to Virgin Atlantic Flightstore to find out more](#)



# Sky High Club

Soar to new heights with Virgin Atlantic's exclusive club for front-line sellers in the travel trade, where you'll truly be recognized for all that you do all the time. In case you missed it, you can now...

## Log your Delta bookings

Virgin Atlantic's partners at Delta Air Lines have now joined in on the fun! Every VS/DL codeshare booking you make is now eligible for Sky High Club points too.

## Use the all-new Sky High Club app

It's now easier to manage your points while you're out and about, with the new Sky High Club app! Download it today on the [App Store](#) or on the [Google Play Store](#) to get started.





Merry Christmas and a Happy New Year,  
from all of us at Virgin Atlantic Flightstore!



## Don't miss a thing

We'll be back next year with our newsletter for all January updates.  
Whilst you're waiting, go ahead and follow us on socials.

[Check out last month's newsletter](#)



VAFlightstore



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