



# What's in store?

## With Virgin Atlantic Flightstore

This month we bring you an exciting new incentive, offering you the chance to win two flights to Dubai plus earn up to £15 in vouchers on every ticketed booking.

Read all about it in our newsletter this month, along with more info on the daily seasonal flights to Dubai and the Maldives this winter. We're also featuring Delta ahead of their centennial anniversary, whose cabins have received a premium makeover to celebrate!





# Turn your **Dubai** dreams into reality

Win two return flights to Dubai  
and earn up to £15 in vouchers  
on every ticketed booking



We're thrilled to launch our latest incentive which celebrates Dubai and Virgin Atlantic's brand-new, daily and direct service from London Heathrow.

Now, this glamorous city of innovation is more accessible to your clients than ever before! Now is the perfect time to ticket your clients' bookings to Dubai via Virgin Atlantic Flightstore for your chance to win some incredible prizes!

Check out the video, with our sales representative Ellie to learn all the exciting details about our new campaign.

[Find out how to win](#)



## The ultimate winter sun destination

There's no other city in the world quite like Dubai. In less than 100 years, it has transformed from a small port town to a major capital of tourism, infrastructure and luxury.

Skyscrapers soar from the sand, manmade palm-shaped islands float on the ocean, and the sun-kissed coastline shimmers with opulent hotels.

One minute, your clients will be wandering through ancient souks and marble mosques, and the next, they'll be standing at the top of the world's tallest skyscraper.



Virgin Atlantic now operate a new daily service from 26 October 2024 to 30 March 2025.

[Book flights to Dubai](#)





# Fly into stateside savings

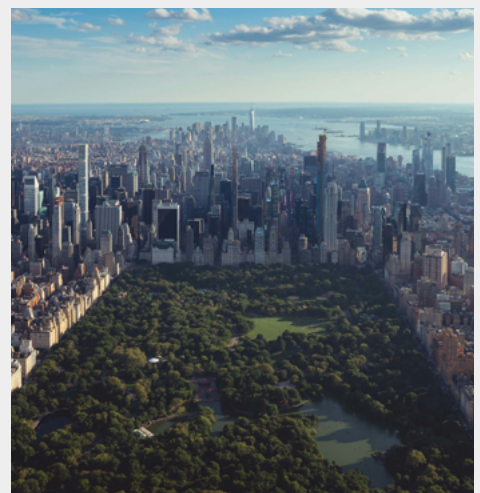
Virgin Atlantic first took to the skies in 1984 to shake things up, adding a sparkle of red to an otherwise grey world of airlines. Since then, they've become Britain's second-largest carrier and offer the best experience in the skies (no matter whether your clients choose to fly Economy, Premium or Upper Class).

## **Manchester to New York is calling!**

With endearing nicknames like The Big Apple and The City That Never Sleeps, New York is undoubtedly one of the world's most popular destinations. Made up of five boroughs with endless things to do, this big, bold and beautiful city is just a Virgin Atlantic flight away.

Flights from Manchester's newly refurbished Terminal 2, Virgin Atlantic's "home in The North", offer convenience along with state-of-the-art facilities for your clients.

**Book flights to New York**





# Go big in Dubai

Are your clients dreaming of escaping the grey skies for some winter sun?

Let them experience the vibrant allure of Dubai, where souks, skyscrapers, sand, and sea come together in one glamorous destination.

**Book flights to Dubai**

## Daily Dubai flights with Virgin Atlantic

With Virgin Atlantic launching their daily Dubai service from London Heathrow on 26 October 2024, there's never been a better time to plan their winter sun holiday.

From October through to March, Dubai brings us the best of both seasons. The hallmarks of summer – balmy waters, beachside brunches and desert adventures – along with the aspects of winter we love: a warm festive spirit, vibrant New Year's and incredible shopping experiences.

**[Find more flight deals at Virgin Atlantic Flightstore.](#)**





# Marvellous **Maldives**, made simple

With Virgin Atlantic's daily direct flights, it's easier than ever for your clients to experience the Maldives' tranquil atmosphere and stunning scenery.

	M	T	W	T	F	S	S
London Heathrow to Malé 27 Oct 2024 - 26 Apr 2025	●	●	●	●	●	●	●
Malé to London Heathrow 28 Oct 2024 - 27 Apr 2025	●	●	●	●	●	●	●





## An A-list destination for barefoot luxury

When seclusion and romance meet spectacular nature – you get the Maldives! It's at the front of everyone's minds when they think of a tropical getaway filled with white sand beaches and warm waters.

The Maldives is a popular destination for those looking to relax, but it also offers a vibrant side for those interested in experiencing Maldivian culture and lifestyle. The capital, Malé, features lively local markets and colourful buildings, and the clear waters are ideal for water sports enjoyers!

**Book direct to the Maldives**







# Exciting upgrades for your clients

## Delta Air Lines® unveils new cabin designs for unmatched comfort

Ahead of Delta's centennial anniversary, all cabins have received a premium makeover to elevate the customer's onboard experience.

*"As we embark on our next century of flying, this refreshed cabin interior infuses utility with beauty to create an atmosphere that feels fresh, elevated, and timeless while reflecting our customers' evolving tastes and expectations."*

**Mauricio Parise, Vice President – Customer Experience Design**

The makeover will debut on a narrowbody Boeing 757 aircraft on domestic and short-haul international routes later this autumn. A widebody Airbus A350 will follow in early 2025.



# What's changed?

## More comfort in every seat

Seats have undergone a refresh, with ultimate comfort as the end goal. From memory foam cushions to leather and wool covers, the new seating will make customers' flights feel like a home away from home.



## Phased mood lighting

Lighting plays a big part in how travellers feel onboard. Delta has programmed the lighting to display specific hues throughout the journey – from candlelit glows at mealtime to sunrise radiance upon landing.

## Elevated branding and design

A softer colour pallet has emerged, leaning into a relaxed, modern theme with touches of original heritage colours. New patterns remind passengers of Delta's global network and passion for travel.



## The premium lounge experience just got better

Say hello to the Delta One Lounge at LAX! This new addition to Delta's West Coast lounges offers a private and sophisticated ground experience for its visitors. Delta is determined to raise the bar and elevate expectations regarding lounges and this new lounge certainly does the job!

Booking via Virgin Atlantic Flightstore ensures you get the best Delta rates for your customers.

[Start booking](#)



# Don't miss a thing

We'll be back next month with our newsletter for all November updates. Whilst you're waiting, go ahead and follow us on socials.



[Check out  
last month's newsletter](#)