

A man with a dark beard and mustache, smiling, wearing a dark brown suit jacket over a grey vest and a red tie with a dark pattern. He is standing in front of what appears to be an airplane cabin interior. The Virgin Atlantic logo is in the top right corner.

virgin atlantic
flightstore

What's in store?

With Virgin Atlantic Flightstore

February may be the shortest month of the year, but the news and updates have not slowed down! In this edition, we discuss our recent partner visits, new Flying Club features, an exciting award, and more.

Let's get stuck in!



Supporting partners at every step

Stopping by to lend a hand
and gift some merch.

Throughout Peaks, our team has been hitting the road to connect with our partners, provide hands-on support, and spread some cheer with merchandise. We're here to help make things smoother and more enjoyable for everyone.

If you'd like us to stop by, or if you're in need of a visit, just let us know! We're always excited to connect and ensure we're all flying high together.

[Arrange a visit](#)



A close-up photograph of a hand with red-painted nails touching a red suitcase with two white vertical stripes. The background is blurred, showing what appears to be an airport or travel setting.

Track. Share. Reunite.

Making lost bag recovery
smoother than ever.

Virgin Atlantic customers can now use the new Share Item Location feature to share their AirTag or Find My accessory details with the team.

This enhanced functionality helps them track delayed bags more efficiently and reunite them with their owners even faster.

[Discover more about baggage tracking](#)

Earn together, fly sooner

Combine points with family
for quicker rewards.

Household accounts are here!

Flying Club members can now pool their points with any other member in their household, making it easier to fast-track reward seats, upgrades, or discounts on their next flight.

And since Virgin Points never expire, they can keep collecting and sharing until they're ready for their next adventure. Plus, there's no minimum age to join Flying Club, so even those under 18 can sign up and start earning!

[Learn more about pooling points](#)





Another win for Virgin Atlantic!

Soaring to new heights
in global rankings.

Virgin Atlantic has been named the best full-service UK airline in AirlineRatings.com's prestigious list of the best airlines in the world for 2025!

This recognition highlights Virgin Atlantic's commitment to exceptional service, innovation, and passenger experience.

Securing a place among the world's top airlines is a testament to the dedication of its team and the loyalty of its remarkable customers.

Don't miss a thing

Join us next month for another round-up of exciting news and activity throughout March. Want to be the first in the know? Join our socials to stay in the loop.



Check out
[last month's newsletter](#)