



virgin atlantic
flightstore

What's in store?

With Virgin Atlantic Flightstore

July was a great month with plenty to look back on. We had the opportunity to attend a Family Fun Day, where we spoke to families about all things flying with Virgin Atlantic to Orlando and shared what makes the experience so special. We also enjoyed a visit to HQ and have some exciting news to share.



You're
AIR-mazing

The Virgin Atlantic AIR-mazing Awards, in partnership with Delta Air Lines®, are back to celebrate the travel industry's biggest stars - you.

Every unforgettable holiday starts with an expert behind the scenes, and this is Virgin Atlantic's chance to recognise the people who go above and beyond to create seamless journeys, dream holidays and exceptional customer experiences.

This December, Virgin Atlantic are taking over the stunning De Vere Beaumont Estate, Old Windsor, for an afternoon of celebration, connection and well-deserved recognition. Expect exclusive industry insights, exceptional dining, plenty of surprises and, of course, an after-party that's guaranteed to keep the celebrations soaring.

Gone above and beyond this year? (We know you have.) Then it's time to claim your seat. Click the link below to register for your chance to attend. Registration closes at midnight on the 30th September 2026.

As this is an exclusive event, places are limited. Registering your interest does not guarantee attendance, but if you're selected you'll receive your invitation and full event details in October.

In the meantime, save the date:



Wednesday 9th December 2026



De Vere Beaumont Estate, Old Windsor

[Register your interest](#)



Visiting Virgin Atlantic HQ

As part of our regular quarterly visit to Virgin Atlantic HQ, our Sales Manager, Rachel, and Flights Team Manager, Erin, visited the team.

The visit provided a valuable opportunity to meet with the Sales Support team, strengthen our working relationship, and explore how we can collaborate even more effectively to support our mutual trade partners. Building these connections helps ensure we continue to deliver the best possible service to our shared customers.



Orlando focus day

Ellie, our Partnerships Manager had the pleasure of attending our client's Orlando Focus Day. A fantastic family-friendly event designed to showcase Orlando as an exciting holiday destination.

The day was filled with fun activities, prizes, face painting and tasty snacks, creating a great atmosphere for customers and their families.

It was a wonderful opportunity to chat with attendees about everything Orlando has to offer and highlight why Virgin Atlantic is the airline of choice for getting there.



Travel Weekly Agency Achievement Awards

Rachel, our Sales Manager, and Mel, our Senior Account Manager from Virgin Atlantic, were delighted to attend the Travel Weekly Agent Achievement Awards. The event is one of the travel industry's most prestigious annual celebrations, recognising excellence, innovation, and outstanding service across the sector.



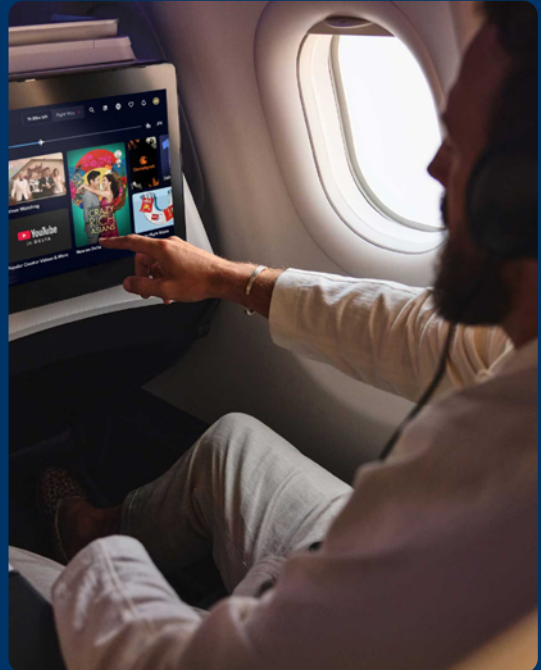
It provided a fantastic opportunity to celebrate the achievements of travel professionals, connect with industry colleagues, and reinforce the strong partnership between our team and Virgin Atlantic.

Smarter journeys across the Atlantic

Delta Sync seatback screens

Now rolling out on select Delta fleets, Delta Sync Seatback transforms the journey with personalised entertainment, tailored content libraries, simple food and drink browsing, real-time travel updates and a smarter flight tracker.

Fleets include: A319, A320, A321neo, 737-800, 757-200.



New onboard, YouTube in the sky

Delta is the first US airline to partner with YouTube, bringing a new level of entertainment to transatlantic travel.

Clients can enjoy ad-free access to videos, podcasts and playlists, discover exclusive content from creators like MrBeast, Nick DiGiovanni and Mel Robbins, and even board to the sound of curated YouTube Music, setting the perfect tone for their journey.



Ticketing Time Limit Changes:

From 1st September 2026, Virgin Atlantic are updating Ticketing Time Limits (TTLs) for selected fare products, including IT fares, which will move from 30-day to a 42-day ticketing deadline before departure*. The changes simplify Virgin Atlantic's ticketing policy, improve consistency across markets, and align with their Joint Venture partners.

Please continue to check the applicable fare rules and issue tickets within the required TTL. Failure to do so may result in cancelled booking segments and an ADM.

FAQs

When do the new Ticketing Time Limits come into effect?

The updated TTLs apply to new reservations created from 1st September 2026. Existing bookings are unaffected and will retain their existing TTL.

Does this apply to all destinations?

No. Caribbean bookings are excluded and will continue to have a 45 day Ticketing Time Limit before departure.

Does this apply to Joint Venture partner flights?

Yes. The updated Ticketing Time Limits also apply to Virgin Atlantic Joint Venture partners including Delta Air Lines as well as the expanded Joint Venture partners Air France and KLM where applicable.

[See Virgin Atlantic's ticketing policy here](#)

Don't miss a thing

We'll be back next month with our newsletter for all August updates. While you're waiting, feel free to follow us on social media.



Check out
[last month's newsletter](#)